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Designer Bags and Hangers “Pop Up Shop” in New RunTex Store

-- Northwest Hills Austin location scheduled to open November 23rd --

-- Will feature temporary “pop-up shop” with stylish laptop bags and boutique hangers --

AUSTIN (Nov. 26, 2010) – Austinites with a passion for fitness and fashion can get extra bang for their buck at the new Northwest Hills [RunTex](#) store.

Scheduled to open November 30th at 3616 Far West Blvd., Austin, TX 78731, the new location will sell the same great RunTex shoes, apparel, gear, coaching and events to meet the running needs of amateurs, athletes and everyone in between.

And through December 23rd, the Northwest Hills store will also feature [Nuo-Tech](#) laptop bags that combine fashion with function, as well boutique hangers from [GiftHangers](#) featuring logos for girls, boys, RunTex fans, and anyone needing help remembering the days of the week.

“We’re thrilled to open yet another location in Austin, especially one that allows us to offer additional unique, high-quality items from local brands,” said RunTex owner Paul Carrozza. “And now that the holidays are here, our customers can do plenty of one-stop shopping and stock up on gifts for everyone on their fitness and fashion lists.”

The Northwest Hills RunTex store will be open everyday from 10 am to 7 pm. For more information, call XXX-XXX-XXXX or visit www.runtex.com.

About RunTex

RunTex is a staple in the fitness community of Austin. Founded by Paul Carrozza, Run Tex offers shoes, apparel and accessories to successfully get Austinites on the move. In addition to gear, RunTex offers training programs, events and programs. RunTex operates 4 Austin locations and 1 Georgetown location. For more information, please visit www.runtex.com. Follow RunTex on Facebook at www.facebook.com/runtex.

About Nuo Tech, LLC

Nuo is a mobile lifestyle brand that specializes in designing industry leading carrying cases and accessories for laptops, mobile phones, travel and many other mobile technology products. We are committed to creating high quality, innovative, highly functional product solutions with a focus on fashion and style conscious consumers. From our eco-friendly messenger bags and protective sleeves to women’s totes and exclusive designer collections for fashionista’s on the go, we have the right bag for you. Nuo is committed to corporate sustainability and eco-friendly business practices. For more information, visit www.shopnuo.com. Follow Nuo on Facebook at www.facebook.com/nuo

About GiftHangers.com

GiftHangers.com was created as a result of one man's tireless pursuit to find a unique gift. Constantly fighting the urge to re-gift that unsightly item in his home, he decided to tie a bow around the one thing he knew and loved the most...the wood hanger. For the man...this is the one item that can make even his oldest of t-shirts look pristine. For the woman...it's a way to make her closet stand out amongst her friends...to look as though she not only shops at a boutique...her closet is the boutique. We invite you to step out of the ordinary, put down that card, walk away from the usual gifts, and give them something they will actually want to HANG onto (no pun intended)! For more information, visit www.gifthangers.com. Follow GiftHangers on Facebook at <http://www.facebook.com/Gift-Hangers>.

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